



"I believe each individual has the capacity to be of service to the world-at-large, and with the right action plan and activations you can not only be profitable but shape our world for the better."

ABOUT

JICHÉL STEWART

As principal consultant at Creative Mystics, Jichél Stewart has helped individuals and organizations reach their full potential for more than twenty years.

A passionate digital marketer, brand expert, content producer, and author, Jichél's career journey started with traditional marketing, and creative production before evolving into full-service digital marketing, e-commerce and branding.

Jichél founded DigiStream Media, a digital marketing agency that included a SaaS cloud platform, helping businesses engage and earn brand loyal customers across mobile, social media, and email. From well-known brands to start-ups, she brings vast cross-sector experience in marketing covering industries such as tech, tourism, telecom, sports, hospitality, financial services, retail, and restaurants. She has led marketing teams that generated millions of dollars in revenue in record time for Fortune 500 corporations and Industry leaders. Jichél served on a team that won a Webby Award for the 'America's Favorite Architecture (AFA) website', out of nearly 10,000 submissions.

Today, Jichél specializes in mentoring professionals at every level to share their best ideas with the world, helping them to grow their platform, business, and to reach greater levels of impact and success. A sought-after coach for executives and entrepreneurs, Jichél guides methodically, using proprietary strategies that help clients to adopt and master skills and competencies in personal branding.

Tactically, Jichél implements using field-tested and entrepreneur-approved high-level strategy and action steps. Through intuitive coaching, she helps professionals serve at a higher level and propel their personal brand and business forward with clarity and confidence. Jichél is an authentic relationship builder and connector. She surrounds herself with talented coaches, mentors, and partners to build sustainable solutions for her corporate and individual clients.

These competencies allow her clients to become successful professionals and entrepreneurs who show up authentically, knowing how to relate to today's society, and ultimately gain free time and freedom. Jichél helps leaders to fill their pipeline, and build a life that gives them the impact they were born to make.