

# Jichél Stewart

Founder & Authority Architect | Author | Host

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Jichél Stewart is the Founder & Authority Architect of Creative Mystics, where she helps executives, founders, and accomplished professionals turn expertise into structured authority, intentional visibility, and opportunity. She is the author of *Unlocking Your Dominant Personal Brand* and host of *Visible by Design*.

Her career spans traditional and digital marketing, creative production, SaaS platform development, and personal branding. She served as Founder and CEO of DigiStream Media, an enterprise company. Her experience includes helping develop and scale Nike Peach Jam, Nike's premier grassroots basketball tournament, through GamePlan Sports, leading marketing for the American Institute of Architects' Contract Documents division, and building cloud-based marketing products and digital experiences.

At AIA, her work included integrated marketing, growth strategy, and a digital overhaul that received Webby Award recognition.

Today, Jichél helps professionals become trusted, remembered, and chosen by building recognizable bodies of work and authority ecosystems that connect intellectual capital, strategic visibility, and well-designed offers to meaningful opportunities, partnerships, and revenue. Her work helps leaders build value that can extend beyond any single title, role, or institution.

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## SPEAKING & EVENT INQUIRIES

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