

MEET

Jichél Stewart

FOUNDER | AUTHORITY ARCHITECT | AUTHOR | HOST

Jichél Stewart helps executives, founders, and accomplished professionals turn expertise into structured authority, intentional visibility, and opportunity.

Author, Unlocking Your Dominant Personal Brand

Host, Visible by Design

CAREER HIGHLIGHTS

- Helped develop and scale Nike Peach Jam through GamePlan Sports
- Led marketing for AIA Contract Documents
- Built cloud-based marketing products and digital experiences
- AIA digital overhaul received Webby Award recognition

CONNECT

creativemystics.com

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A Career Built Across Marketing, Technology, Creative Work, and Authority.

Jichél's career spans traditional and digital marketing, creative production, SaaS platform development, and personal branding. Her experience includes helping develop and scale the Nike Peach Jam through GamePlan Sports, leading marketing for the American Institute of Architects' Contract Documents division, and building cloud-based marketing products and digital experiences.

At AIA, her work included integrated marketing, growth strategy, and a digital overhaul that received Webby Award recognition.

TODAY

Jichél helps professionals become trusted, remembered, and chosen by building recognizable bodies of work and authority ecosystems that connect intellectual capital, strategic visibility, and well-designed offers to meaningful opportunities, partnerships, and revenue.

Her work helps leaders build value that can extend beyond any single title, role, or institution.

JICHÉL STEWART

Founder & Authority Architect, Creative Mystics